SWHERE NOW New York

Splash Gear

It's scorching hot out, but don't sweat it. You can stay cool by stocking up on SPF and the most effortless fashion finds of the season so your style will sizzle all summer long.—Joni Sweet

WALK-ON ART

Slip on India-inspired flipflops, \$44, a collaboration between Havaianas and princess of prints Mara Hoffman. Bloomingdale's, 1000 Third Ave., at E. 59th St., 212.705.2000

TWIST TIE

Play with the convertible straps of the Seafolly "Goddess" bikini (top, \$92; bottom, \$63) to create new looks. Everything But Water, 1060 Madison Ave., at E. 80th St., 212.249.4052



STATEMENT SHADES

Pop on a pair of two-toned sunnies from Sama Eyewear, such as the Adriana, \$740. Robert Marc, 551 Madison Ave., at E. 55th St., 212.319.2000

Avoid the burn with Joey New York's SPF 30

sunscreen, \$18. Duane Reade, 100 W. 57th St., at Sixth Ave.,

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WET WATCH Dive into the deep

end with a waterresistant Patravi ScubaTec, \$11,700, by Carl F. Bucherer. Kenio, 40 W. 57th St., btw Fifth & Sixth aves., 212.333.7220

FLOWER POWER

Tote a towel in Echo Designs' Fiji Floral bag, \$55, www.echodesign .com. Similar styles at Lord & Taylor, 424 Fifth Ave., at 39th St., 212.391.3344

